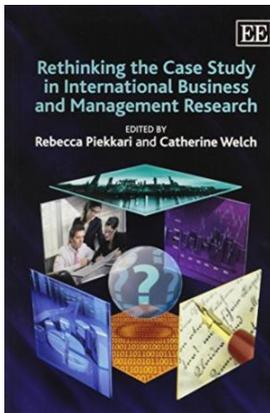


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## RETHINKING THE CASE STUDY IN INTERNATIONAL BUSINESS AND MANAGEMENT RESEARCH



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