



## Managing and Measuring Social Enterprises

By Rob Paton

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Managing and Measuring Social Enterprises, Rob Paton, 'Its emphasis on performance measurement affords rare insights into some innovative techniques. Moreover, institutional and other theories are deployed to explore the reasons for innovation. The book should be a prized resource for postgraduate students who seek a deeper understanding of social enterprise measurement and management practices. It covers extremely and topical issues, while the case studies offer a perspective on the complexities of real social enterprises' - Prometheus 'Recent years have seen the voluntary and social enterprise sectors embark on a tentative love affair with performance measurement. We should, it seems, be measuring, monitoring and reporting our performance for a variety of reasons - accountability, continuous improvement and self-motivation, to name a few. But has anyone stopped to consider the realities if implementing the range of tools on the market? Author Rob Paton does just this' - Voluntary Sector Managing and Measuring Social Enterprises examines the question of what happens when performance improvement techniques originating in the private sector are applied to public and nonprofit organizations. Managing and Measuring Social Enterprises looks critically at a range of performance measurements and improvement methods, including: \* Outcome...



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