



How To Generate Leads For Your Local Business With Google AdWords A Primer On How To Use Googles Powerful Advertising Platform To Attract and Convert Clients for Your Local Business

By Kyle Battis

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 82 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. How To Feed Your Local Business With a Steady Diet of Leads From Google Do you own a small business and want to increase the number of customers you get from your online marketing efforts Do you want more Internet generated leads for your business If so, you must be where your customers are looking for you. Thats in the Internet search engines, most notably Google. Online advertising is where you will get the best results, and at the lowest cost as long as you know the right way to do it. If youre 1 in your local market, you get the best leads, the best customers, and the best protection against your competitors vying for the same market share. 97 of consumers start their search for a local business online. Search engines are the number one way people find businesses in their area and, mobile search is on the rise as consumers look for local products and services while on the go. In this book, Kyle Battis and Mike Purvis break down the magic of how a...



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