



## 21st century higher vocational planning materials. Tourism and Hotel Management Series: Chinese Tourism Geography(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Pages: 250 Language: Chinese in Publisher: Renmin University of China Press 21st century higher vocational planning materials Tourism and Hotel Management Series: Chinese Tourism Geography adapt to the requirements of higher vocational teaching reform . based on the principle of theory necessary. enough comprehensive skills and practical. in accordance with the project-oriented. task-driven. competency-based teaching reform need to write. Materials Design 15 learning projects and 31 learning tasks. learning through a typical case of import. and training content. Arrange classroom activities training after the end of each project. including boutique tours to explain the key scenic guided tours. travel agencies of tune with outreach. the tourism brand marketing. design and other aspects of fine lines. In addition. for the convenience of the students' self-learning and practical training. teaching materials combined with project content arrangement capacity training mission. learning aspects of the Project Summary. exercises. help students to consolidate knowledge and practical skills. Contents: Introduction to Tourism Geography project for on a tourism and geographical environment task an understanding of the development of tourism geography task...

### Reviews

*The book is fantastic and great. It is loaded with knowledge and wisdom You are going to like the way the article writer create this ebook.*

-- **Amaya King**

*It in just one of my personal favorite publication. It is among the most awesome publication i have read. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Delia Rutherford**